Christian Mladenov

Kamilia Evtimova

Peter van Rooijen

Pramana Putra

PRESENT

Yudha Hartanto

INTERNATIONAL PEOPLE MANAGEMENT

Cooperation With



Royal Dutch Airlines

INTERNATIONAL PEOPLE MANAGEMENT

- CORPORATE STRATEGY AND HUMAN RESOURCE STRATEGY
- HUMAN RESOURCE PLANNING
- RECRUITMENT AND SELECTION
- DEVELOPMENT AND TRAINING
- ASSESMENT AND REWARDING



Corporate Strategy and HR Strategy

Corporate
Strategy

KLM Objectives

HR Planning

Excellence as an Airline Company and intends to generate value for its customers, shareholders, employees

Recruitment
And Selection

Development
And Training

Assessment
And Rewarding

Long Term Planning

Joining the Sky Team







Corporate Strategy and HR Strategy

Corporate Strategy

HR Planning

Recruitment And Selection

Development And Training

Assessment
And Rewarding

STRENGTHS

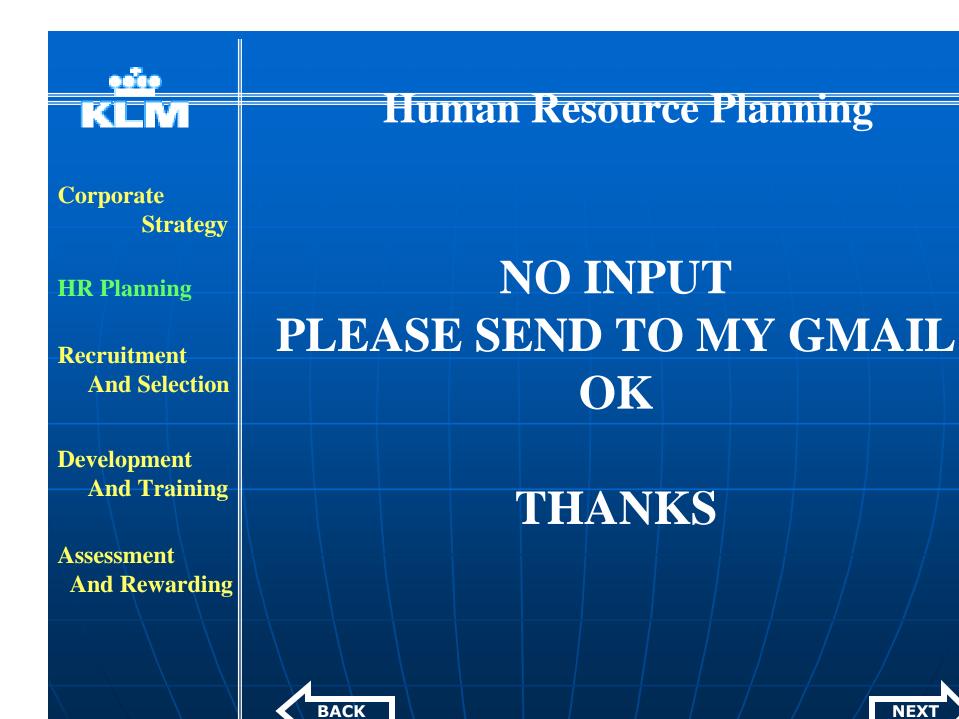
- Strategically Location in the Heart of Europe
- The Alliance with Air France

WEAKNESSES

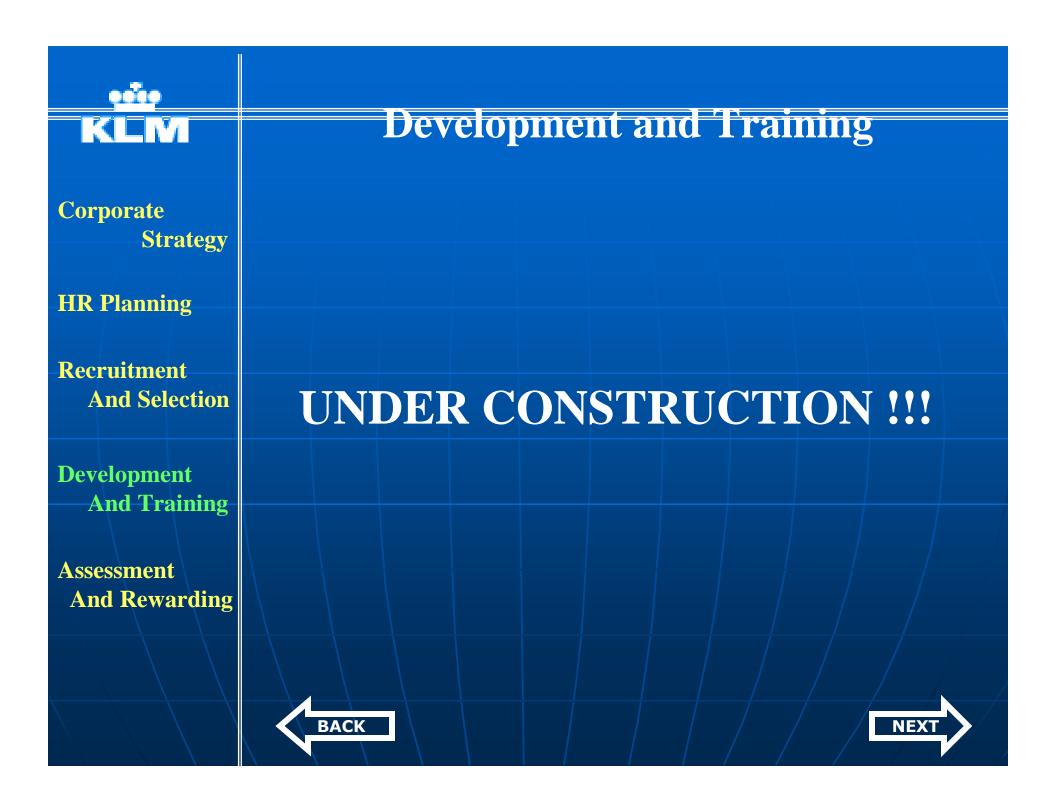
- Fleet is less modern
- Limited Advertisement







Recruitment and Selection Corporate Strategy MANPOWER PLANNING **HR Planning** Recruitment • JOB DESCRIPTION **And Selection** • PERSONNEL SPECIFICATION **Development And Training** •ADVERTISEMENT **Assessment And Rewarding**





Assessment and Rewarding

Corporate Strategy

HR Planning

Recruitment And Selection

Development And Training

Assessment
And Rewarding

APPARISAL AND ITS AIMS

• GIVE FEEDBACK

• REVIEW ORGANIZATIONAL OBJECTIVES

• ASSES FUTURE POTENTIAL







Assessment and Rewarding

Corporate Strategy

HR Planning

Recruitment And Selection

Development
And Training

Assessment
And Rewarding

ASSESMENT AND REWARDING STRATEGY

• GIVE FEEDBACK

• PROVIDE WITH UP-TO-DATE JOB

DESCRIPTION







Assessment and Rewarding

Corporate Strategy

HR Planning

Recruitment And Selection

Development
And Training

Assessment
And Rewarding

PAYMENT POLICIES

- GIVE INCREMENTAL WAGE PAYMENT SYSTEM
- SPECIAL BONUSES
 - CHEAP PLANE TICKET
 - FREE HOLIDAYS
 - CHILD CARE POSSIBILITIES









KLM

Royal Dutch Airlines

Thank You

For

Your Attention